



Remsons Group
management research centre
MANAGEMENT RESEARCH



Durgadevi Saraf
institute of management studies

WE CREATE LEADERS

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Durgadevi Saraf
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LEARN AND INSPIRE

11th REMSONS

INTERNATIONAL RESEARCH CONFERENCE

"Building Atmanirbhar Bharat: Strategies for Sustainable Development"



ATMA NIRBHAR

B H A R A T

Step Towards Self Reliant India

The Conference will be held **ONLINE**

On

02 August 2025



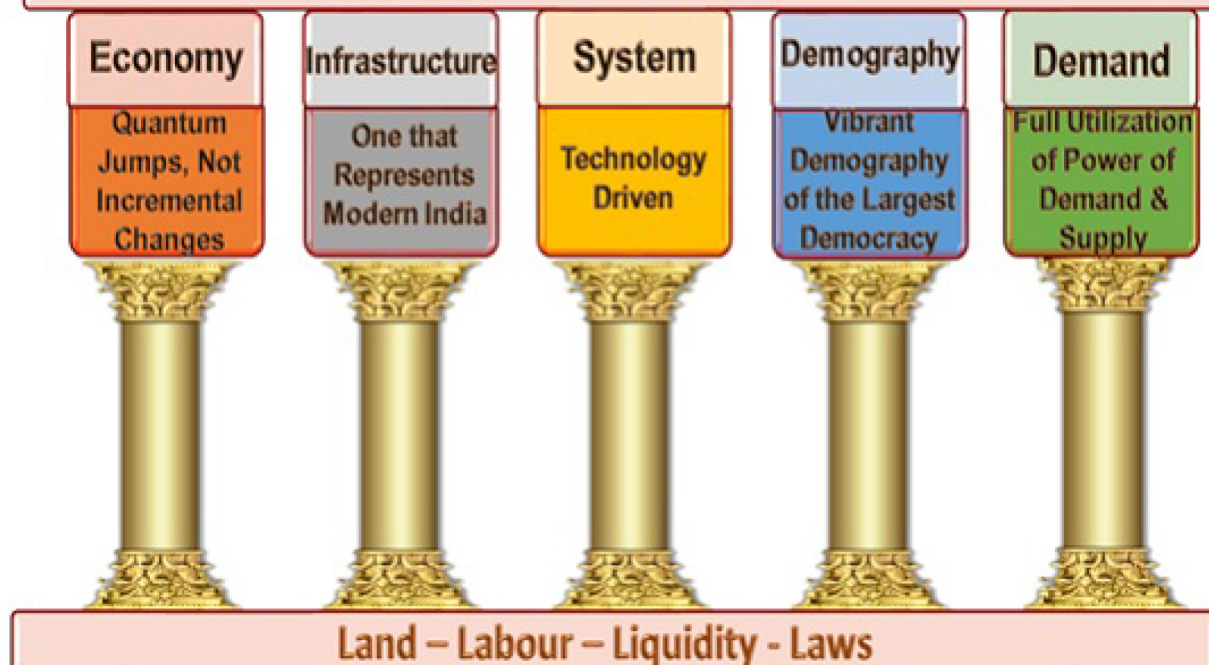
Award winning papers will be published in our Bi-annual Journal "The Management Quest" ISSN (online) 2581-6632.

Selected other papers will be published in our conference proceedings under ISBN - 978-93-5196-952-5

Atmanirbhar Bharat Abhiyaan

A Call to the Nation for Self-reliance

Five Pillars of Self - Reliance



Background

In May 2020, Prime Minister, Mr. Narendra Modi launched the Self-reliant India (Atmanirbhar Bharat Abhiyan) mission to promote Indian goods in the global supply chains and help the country achieve self-reliance amidst the Covid '19 pandemic and geopolitical crisis.

The journey towards Atmanirbhar Bharat is still unfolding. With clear objectives in sight, the government initiatives are paving the way for a self-reliant India that can stand tall on its own.

Future plans promise further integration of digital technologies into traditional industries as part of Digital India's vision. This evolution will create more jobs, boost entrepreneurship, and enhance skill development across diverse fields.

During the journey of becoming Atmanirbhar, India started dreaming of Viksit Bharat 2047. The precondition to achieve Viksit Bharat is to fulfill the requirement of Atmanirbhar Bharat in the sense of enabling and empowering the local manufacturing, MSMEs, women and youth, embracing technology, nurturing the innovation ecosystem and reducing the income inequality gap. The country needs to strategize herself to sustainably build a self-reliant economy and maintain the momentum to grow further.

In this research conference, we aim to assess our progress towards self-reliance in various sectors of Indian economy, gauge it in terms of sustainability yardstick and build our confidence to travel through Amritkaal to achieve the target of Viksit Bharat.

Sub Themes

Remsons Centre for Management Research (RCMR) invites academicians, researchers, industry professionals and management practitioners to submit original, unpublished research work in extended abstracts, centered on the theme of the conference.

The manuscripts may be submitted in the following indicative, but not limited themes and subthemes:

- Harnessing Digital Progress
- Policy priorities towards attaining SDGs
- Ensuring Global Financial Stability
- Technology embracement to attain Competitive Advantage
- Business Growth in a Borderless Economy
- Resilience and Sustainability

Finance and Economics

- Fintech – Transformation in Financial Sector
- Financial Inclusion
- Potential of Central Bank Digital Currency (CBDC)
- Role of Regulatory Authorities with reference to Digitized Financial Products
- Support for MSMEs and Inclusive Growth
- Resilience of Financial Markets
- Business Systems Modelling



Marketing

- Building and Energizing a Winning Company
- Driving Value through Strategic and Operational Marketing Agility
- Leading Omni channel Marketing through Changing Times
- Optimizing the Power of Customer Experience during Unpredictable Economic Times
- Build, Activate and Manage an Enduring Brand
- Building a Customer Centric Organization



Human Resources

- Changing Role of Leadership
- Business and Women Empowerment
- Diversity, Equity and Inclusion
- Talent Management of Zillennials



Operations

- Industry, Innovation and Infrastructure
- Building Resilient Supply Chains
- Artificial Intelligence and the Internet of Things
- Data Analytics in Business Processes
- Strategic Flexibility in Production and Operations Management



These sub themes are just indicative and good papers in all the areas will be considered for the conference.

Important dates

Abstract Submission	: 15 May 2025
Abstract Acceptance	: 20 May 2025
Full paper Submission	: 30 June 2025
Acceptance of Paper	: 05 July 2025
Deadline for Registration	: 25 July 2025



Abstract Submission Guidelines

Title: 20 words or fewer

A structured abstract not exceeding 250 words should be submitted. The abstract should address the followings:

- Background and the objectives of the study
- Methods: Quantitative studies should include design, participants, measures and analysis.
 - Qualitative studies should include design, participants, methods of data collection and analysis.
- Findings : Include a summary of the results and/or a description

Tracks:

There will be two (2) separate tracks – Student/Research Scholar track and Faculty /Corporate track. For the Student/Research Scholar track, the participants need to provide appropriate credentials to be considered for the track.

Prizes–Best Paper:

The Three Best Research Papers within each track will be awarded with **Cash Prizes** and certificates.

The award-winning entries will also qualify for **Publication** in ISBN indexed Journal 'The Management Quest'.

The abstract/paper should be submitted to rcmr@dsims.org.in.

Faculty/Corporate Track: Best Paper Award– Rs 10,000 Second Best Paper Award– Rs. 7,000

Student/Research Scholar Track: Best Paper Award– Rs. 5,000 Second Best Paper Award– Rs. 3,000

Registration Fees:

All the presenters and participants are required to register for the conference. Please fill the “Delegate registration form” with the Registration fees.

International Delegates	INR 1000+ 18% GST= 1180/-
Delegates from India	
1. Academicians & Industry Professionals	INR 500+18% GST =590/-
2. Students & Alumni & Researchers	INR 250+18% GST =295/-
3. Accompanying guests/ Co-authors	Waived off

- The Registration fee is non-refundable. However, change in nomination is permitted

Payment of Fees

- Registration fee can be paid through Demand Draft favoring “**RS- DSIMS**” payable at Mumbai.
- Fees can also be paid through online payment through NEFT (For Indian participants)

A/c's Name : RS-DSIMS

Bank Name : Bank of Baroda

Branch : Sunder Nagar, Malad (West)

A/c's Type : Savings

A/c's No. : 35020100005207

IFSC Code : BARB0SUNGOR (fifth character is zero)

Call for papers/submission guidelines

- We invite research papers, case studies and perspectives from academicians, industry professionals, researchers, students and alumni on the mentioned themes and sub themes.
- There will be separate Student and Research Scholar track for paper presentation.
- Only original and unpublished research work is sought. Any research submitted i.e. identical and substantially similar to work already published, under review for another conference or publication will not be considered.
- The contributors should certify that the manuscript has neither been published anywhere nor is being considered presently for publication anywhere.
- Abstract with keywords should reach us latest by deadline in soft copy.
- Submissions should include a separate title page which clearly indicates the name(s) of the author(s), affiliation(s), complete mailing address, contact number and email address of author(s) with title of the paper

Instructions

- All papers must be written in Times New Roman font style, font size 12, line spacing 1.15, margin all around 1.0 and paper should be A4 size setting.
- All headings must be capital and bold. All subheadings must be bold and italicized.
- All tables and figures, sequentially numbered must be within the main text of the paper.
- All tables and figures must be in an editable format.
- While writing the paper, papers need to follow APA style of citation. Please check the URL: <https://www.library.cornell.edu/study/citation-management/> .
- Acceptance of papers and suggested modification will be provided within 10 days of the receipt of the paper.
- The complete paper in approximately 5000–6000 words (Max.10 pages) must reach us latest by 30 June 2025 in soft copy form. Electronic submission of final paper must be in MS Word doc format only.
- At Least one author needs to pre-register for the Conference and present the paper for getting the paper to be published in the Journal.
- The editorial committee of the conference is authorized to edit the paper if required.
- A maximum of two papers can be submitted by one author.
- Plagiarism Report should be submitted with the maximum level of similarity not exceeding 10%

Publication Opportunity

All the selected papers will be published in the form of conference proceedings under ISBN 978-93-5196-952-5. The outstanding papers (award winning papers) will be considered for publication in our research journal "The Management Quest" ISSN (online) 2581-6632.

For detailed understanding of RCMR and RIRC, kindly visit the following link-

<https://www.dsims.org.in/remsons-centre-for-management-research-rcmr/#>

<https://www.dsims.org.in/remsons-international-research-conference/>

Conference Organizers

CONFERENCE CHAIR

Dr. Sumana Chaudhuri Assistant Dean (Research)
sumana.chaudhuri@dsims.org.in

CONFERENCE CO-CHAIRS

Dr. Sunita Pujar | Dr. C. Kaushik | Ms. Pooja Goswami | Mr. Maneesh Gupta | Dr. Ansha Gupta

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ADMINISTRATIVE SUPPORT

Ms. Sneha Sawant
sneha.sawant@dsims.org.in | Call: 022-45207711. Extn-2340/51/52

About DSIMS

DSIMS is promoted by the esteemed members of the distinguished Rajasthani Sammelan Education Trust, renowned for its contribution in the field of education in India. We aim to follow a consultative style of management which encourages participation in the development of the institute. The Board of Governors is committed to developing an institution of quality and integrity. To this end, it has established an independent Management Council comprising of eminent educationists, administrators and achievers from all walks of life. The Governing Council brings to the school, its expertise in administration, technology-aided learning and education Governing Council.

About DSGS

The DSGS had been metamorphosed from DSIMS (established in 2010), keeping in mind the directive from AICTE, the Regulatory Authority in Higher Technical Education in India. The DSGS which took birth from the cradle of DSIMS has already been bestowed with a rich legacy of Creating Leaders for tomorrow since its inception a decade ago.

DSGS has been conceived with the ambitious objectives of developing global mindset led professional expertise and skilled manpower in all functional areas of management. The Board of Studies (BoS), Academic Council and the apex body like Governing Council are committed to build DSGS as one of the best Management Institutes of international repute.

Remsons Centre for Management Research

Durgadevi Saraf Institute of Management Studies (DSIMS) attaches high priority to Management Research. It conducts conferences and seminars to bring together the researchers from academia and industry to share their perspectives. It has therefore set up the Remsons Centre for Management Research which is an advanced center of excellence focusing on developing contemporary and usable research in various areas of Management. It is set up by Late Shri Vishvaparakashji Harlalka in the memory of his mother Smt. Radhadevi Harlalka to bring academic relevance to industry practices with the help of the magnanimous donation from Remsons Group of Companies.



About Rajasthani Sammelan Education Trust

Rajasthani Sammelan Education Trust, a registered public charitable trust was established in the year 1948 at Malad, Mumbai. With an aim to promote various educational, charitable and social activities, the trust has pioneered in providing educational opportunities to various sections of society. During the last six decades, the trust has played a vital role in promoting and providing better education from KG to PG in the fields of Commerce, Management and Information Technology. Apart from its other educational pursuits, Rajasthani Sammelan Education Trust, also caters to the social and humanitarian needs of the community.



ABOUT MUMBAI

Mumbai, formerly called Bombay, is a sprawling, densely populated city on India's west coast. On the Mumbai Harbour waterfront stands the iconic Gateway of India stone arch, built by the British Raj in 1924. Offshore, nearby Elephanta Island holds ancient cave temples dedicated to Shiva.

The city is also famous as the heart of the Hindi-language Bollywood film industry.

The seven islands that came to constitute Mumbai were home to communities of fishing colonies. For centuries, the islands were under the control of successive indigenous empires before being ceded to the Portuguese and subsequently to the British East India Company when in 1661 King Charles II married the Portuguese Catherine of Braganza, and as part of her dowry, Charles received the ports of Tangier and seven islands of Bombay. During the mid-18th century, Bombay was reshaped by the Hornby Vellard project, which undertook reclamation of the area between the seven islands from the sea. Along with the construction of major roads and railways, the reclamation project, completed in 1845, transformed Bombay into a major seaport on the Arabian Sea. Bombay in the 19th century was characterized by economic and educational development.

During the early 20th century it became a strong base for the Indian independence movement. Upon India's independence in 1947 the city was incorporated into Bombay State. In 1960, following the Samyukta Maharashtra movement, a new state of Maharashtra was created with Bombay as the capital. The city was renamed as Mumbai in 1996.



Institutions



Kudilal Govindram Seksaria
sarvodaya school
INSPIRE, INVENT, INITIATE



Kudilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL



Mainadevi Bajaj
international school
GIVING WINGS TO YOUR DREAMS



Durgadevi Saraf
junior college
IN PURSUIT OF EXCELLENCE



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS



Kirandevi Saraf
institute of complete learning
WIDENING HORIZONS



Durgadevi Saraf
institute of management studies
WE CREATE LEADERS



Durgadevi Saraf
global business school
LEARN AND INSPIRE



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



Ladhidevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE



Ramdhar Maheshwari
career counseling centre
STEERING TO SUCCESS



Kunjibihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES



Draupadidevi Sanwormal
women's hostel
HEAVENLY DOMICILE



Pravinchandra D. Shah
sports academy
FITNESS REGIME



Vishwanath Podar
study centre
INTELLECTION HUB



Mainadevi Bajaj
international playschool
YOUNG EVOLVING MINDS



Jankidevi Bilasrai Bubna
boys hostel
A WISE HIVE



Nalini Shah
music academy
MUSICAL HARMONY



Rajasthani Sammelan
skill development centre
SCULPTING SKILLS

Endowment Funds & Research Chair



Remsons Group
management research centre
MANAGEMENT RESEARCH



I R B
scholarship endowment fund
HONOURING EXCELLENCE



B K T
endowment freeship fund
FOSTERING KNOWLEDGE



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS



Pushpadevi Seksaria
endowment fund
POWERING POSSIBILITIES



Chatrabhuj Narsee
endowment freeship fund
EMPOWERING DREAMS

Facilities



Dhurmal Bajaj
bhavan
COMMUNITY PARADISE



Durgadevi Saraf
hall
TREASURING MEMORIES



Trivenidevi Deora
chikitsa sahayata kosh
HELPING TO HEAL



Ramnarayan Saraf
educational outlet
ONE STOP EDUC-SHOP



Vijay Pal Singh
health centre
WEALTH OF WELLBEING



Kirandevi Saraf
library and reading room
WORLD OF KNOWLEDGE



Rajasthani Sammelan
I.T. hub
LINKING GLOBALLY



Rajasthani Sammelan
food court
FOOD FOR THOUGHT